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FOR IMMEDIATE RELEASE

**Mud Pie Relocates Atlanta Flagship Showroom to 18th Floor of AmericasMart,
Building 2 for January 2026 Market**

ATLANTA – Oct. 6, 2025 – Mud Pie, leading gift and home décor brand, is thrilled to announce the relocation of its flagship showroom for January 2026 to AmericasMart Atlanta, Building 2, Floor 18, Suite 1821. After nearly 10 incredibly successful years on Floor 6, Mud Pie will return to Floor 18, where the brand first established its presence in the market center. The move places Mud Pie in the heart of one of the most dynamic and high-energy areas of the market, and in close proximity to esteemed sales partners, Ivystone and OneCoast.

Positioned strategically by the main escalators in Building 2, Mud Pie's new showroom location ensures high visibility and easy access, along with the exceptional experience and elevated style buyers have come to love from Mud Pie. While the space may have changed, Mud Pie's signature aesthetic and unmistakable charm remain the same, bringing the same inspirational displays and unique designs that retailers are accustomed to. The layout of the showroom on Floor 6, which was divided by a hallway, will now be replaced with an open, unified floor plan designed to offer a more fluid and inviting environment.

"Returning to Floor 18 is an exciting new chapter for Mud Pie," notes Katie Chapman, director of customer experience and B2B sales at Mud Pie. "This new location offers the perfect blend of accessibility and visibility, ensuring that Mud Pie is top of mind for retailers when they start their buying trips at market. The new space feels vibrant and fresh, and we look forward to providing our buyers with an even more enhanced shopping experience."

To celebrate the new space, Mud Pie will be hosting an array of exclusive events in January, offering buyers opportunities to engage with the brand and experience firsthand the latest collections and offerings.

Mud Pie will debut the new flagship showroom in Atlanta in January 2026 at AmericasMart in Building 2, Suite 1821. For more information about Mud Pie, please visit wholesale.mudpie.com or contact a OneCoast or CMA territory manager.

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About Mud Pie

Mud Pie is a home décor and lifestyle brand founded in 1988 with 10 home items, and has since expanded to design, manufacture and distribute thousands of new products each season across three divisions: Home, Kids and Women. Mud Pie is headquartered in Atlanta, GA, selling to more than 12,000 specialty retailers nationwide and directly to consumers at www.mudpie.com.