

30 days of content

# 30 DAYS OF CONTENT

INSPIRATIONAL  
QUOTE

SHARE GRAB-  
AND-GO  
HOLIDAY GIFT  
IDEAS

OFFER A  
FREEBIE OR  
SPECIAL

SHARE YOUR  
FAVORITE  
PRODUCTS

SHARE A  
BOOMERANG  
OR REEL

BEHIND THE  
SCENES

CREATE A  
Q&A OR POLL

REPOST A  
CUSTOMER  
WITH YOUR  
PRODUCT

SHARE WHAT  
YOU ARE  
GRATEFUL FOR

INTERVIEW  
AN  
EMPLOYEE

SHARE YOUR  
MUST HAVE  
HOLIDAY  
DECOR PIECE

PROMOTE  
BEST  
SELLERS

CROSS-  
PROMOTE ON  
ALL SOCIAL  
PLATFORMS

WHO OR  
WHAT  
INSPIRES YOU

SHARE YOUR  
FAVORITE  
DISPLAY

HOW DID  
YOUR STORE  
BEGIN?

PROMOTE AN  
EXCLUSIVE  
OFFER FOR  
FOLLOWERS

THANK YOU  
TO  
FOLLOWERS  
FOR SUPPORT

PRODUCT OF  
THE MONTH

CALL OUT  
HOLIDAY  
SPECIALS

POST A TRY-  
ON VIDEO

DISPLAY TIPS  
FOR  
PRODUCTS

POST CARE  
INSTRUCTIONS  
OR TIPS FOR  
PRODUCT

FAVORITE  
LIFE HACK OR  
SHOPPING  
TIPS

PROMOTE AN  
IN STORE  
EVENT

VIDEO TIME-  
LAPSE OF  
CREATING A  
DISPLAY

SELF LOVE  
OR SELF  
CARE IDEAS

MENTION AN  
INFLUENCER  
OR  
CELEBRITY

DIY  
CENTERPIECE  
HOW-TO

POST AN  
UNBOXING  
VIDEO