



## Mud Pie Third Party Selling Agreement and Disclosure

Mud Pie approved business models for wholesale partnerships are Brick and Mortar business models and/or independent retail websites.

Third party selling platforms such as Amazon, Ebay, Etsy, Wal-Mart.com, are not approved retail business models to retail Mud Pie products.

Should a potential Mud Pie Retailer have a third party platform that they do additional business on, details of the selling platform and business name must be disclosed at the time of application for the wholesale account. Should an account be a current Mud Pie Retailer that opens a third party platform after the brick and mortar or independent retail website wholesale account is approved, the account must disclose third party platform information to the respective account territory manager in order to update the account file.

If a Mud Pie retailer violates the policy, and lists Mud Pie products on Amazon or other third party platform, without Mud Pie approval, Mud Pie will review the account in question, and any open orders will be placed on Hold until the review is completed. Unless the items are immediately removed, the account will be placed on 'Do Not Ship status'. After three (3) violations, the account will be liable for deactivation.

By acknowledging the below and providing disclosure for any third party selling business, you agree to Mud Pie's Third Party Selling Agreement and Disclosure.