

*30 days of content*

# 30 DAYS OF CONTENT

YOUR  
FAVORITE  
QUOTE

PROMOTE AN  
EXCLUSIVE  
OFFER FOR  
FOLLOWERS

USE THE  
EMOJI SLIDER  
ON INSTA-  
STORIES

SHARE YOUR  
FAVORITE  
PRODUCTS

SHARE A  
BOOMERANG  
OR REEL

BEHIND THE  
SCENES

REPOST A  
CUSTOMER  
WITH YOUR  
PRODUCT

CREATE A  
Q&A OR  
POLL

BEFORE AND  
AFTER

INSPIRE WITH  
#MONDAY  
MOTIVATION

GIVEAWAY

SHARE A LIFE  
HACK/PRODUCT  
HACK

HOW DO YOU  
DEFINE  
SUCCESS

INTERVIEW  
AN  
EMPLOYEE

SHARE YOUR  
FAVORITE  
DISPLAY

HOW DID  
YOUR STORE  
BEGIN?

GET TO  
KNOW OUR  
STORE

THANK YOUR  
FOLLOWERS

SHARE AN  
EMPLOYEE'S  
FAV ITEM

HOW DID YOU  
COME UP  
WITH YOUR  
STORE NAME?

POST A TRY-  
ON VIDEO

DISPLAY TIPS  
FOR  
PRODUCTS

SHARE  
CUSTOMER  
REVIEWS

PRODUCT  
MUST-HAVES

CAN'T LIVE  
WITHOUT

SHARE YOUR  
GO-TO  
SPRING ITEM

POST AN  
UNBOXING  
VIDEO

MENTION AN  
INFLUENCER  
OR  
CELEBRITY

SPRING  
DECORATING  
TIPS

HAPPY FRIDAY  
/SOMETHING  
EXCITING