

30 days of content

30 DAYS OF CONTENT

INSPIRATIONAL
QUOTE

GET TO
KNOW OUR
STORE

OFFER A
FREEBIE OR
SPECIAL

SHARE YOUR
FAVORITE
PRODUCTS

SHARE A
BOOMERANG
OR REEL

BEHIND THE
SCENES

CREATE A
Q&A OR
POLL

REPOST A
CUSTOMER
WITH YOUR
PRODUCT

SHARE YOUR
STORE
VALUES

INTERVIEW
AN
EMPLOYEE

SHARE A
FUN FACT
ABOUT YOUR
STORE

PROMOTE
BEST
SELLERS

CROSS-
PROMOTE ON
ALL SOCIAL
PLATFORMS

WHO OR
WHAT
INSPIRES YOU

SHARE YOUR
FAVORITE
DISPLAY

HOW DID
YOUR STORE
BEGIN?

PROMOTE AN
EXCLUSIVE
OFFER FOR
FOLLOWERS

THANK YOU
TO
FOLLOWERS
FOR SUPPORT

PRODUCT OF
THE MONTH

CALL OUT
HOLIDAY
SPECIALS

POST A TRY-
ON VIDEO

DISPLAY TIPS
FOR
PRODUCTS

POST CARE
INSTRUCTIONS
OR TIPS FOR
PRODUCT

FAVORITE
LIFE HACK OR
SHOPPING
TIPS

CAN'T LIVE
WITHOUT

SHARE YOUR
FAVORITE
LIFE ADVICE

SELF LOVE
OR SELF
CARE IDEAS

MENTION AN
INFLUENCER
OR
CELEBRITY

PRODUCT
MUST-HAVES

POST AN
UNBOXING
VIDEO